



COMMUNITY ENGAGEMENT REPORT

2014

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Welcome

On behalf of my Team and I, we have pleasure in issuing our first ever Community Engagement Report which highlights the significant involvement and support The Club Group has with the local community, not for profit groups, sporting groups and other worthy causes.

Our commitment to giving back to the community is at the very core of our corporate values and so we work tirelessly to improve not only the health and well-being of our members but of all the broader community, day in and day out. This not only requires a financial commitment but a philosophical one as well. Community engagement isn't just something we do – it's at the heart of our mission.

Before we started putting this report together we made some assumptions on the quantum of support The Club Group provides in any one year, and by the time we completed the report, those assumptions had beyond tripled.

Overall, the value of sponsorship (of all types) provided in the 2014 financial year was just shy of \$600,000. Over the page you will find some key statistics on the different categories where this support assisted, as well as profiles of all the clubs, teams, events and fundraising efforts The Club Group contributed to.

Whilst the majority of the sponsorship is via our Club Lime brand, over the past 12 months we have provided further significant support from our aquatics division (Club Blue and Club Swim), our Day Spa (Club MMM) and our facility



management division which currently manages the Canberra Olympic Pool and Lakeside Leisure Centre on behalf of the ACT Government.

We trust that all the clubs, teams, events, community groups and not for profit groups we have supported over the past year have benefited greatly from our investment in aiding them in their worthy efforts. We've forged many great relationships with various local pioneers and we look forward to working with all of them again in the upcoming years.

Most recently, we were extremely proud to announce a new three year corporate support sponsorship package with Diabetes ACT pledging over \$60,000 per annum to this great cause. Further information regarding this positive alignment will be detailed in next year's report

In closing, I would like to thank all those involved in putting this report together, as well as all our staff who volunteer their time, energy and enthusiasm each year to support all our partners. Without you, all these worthy causes would not receive the assistance they need, and your contributions both at work and outside of work do not go unnoticed.

In the year ahead I look forward to investing further into the community that supports us and broadening our sponsorship portfolio to include more events, more charities, more sporting groups and more community support organisations, with a common goal of achieving a healthier and happier community.

Harry Konstantinou
Managing Director

LEVEL OF SPONSORSHIP



3%
PLATINUM
\$50K+



15%
GOLD
\$20K - \$50K



19%
SILVER
\$5K - \$20K



63%
BRONZE
UNDER \$5K

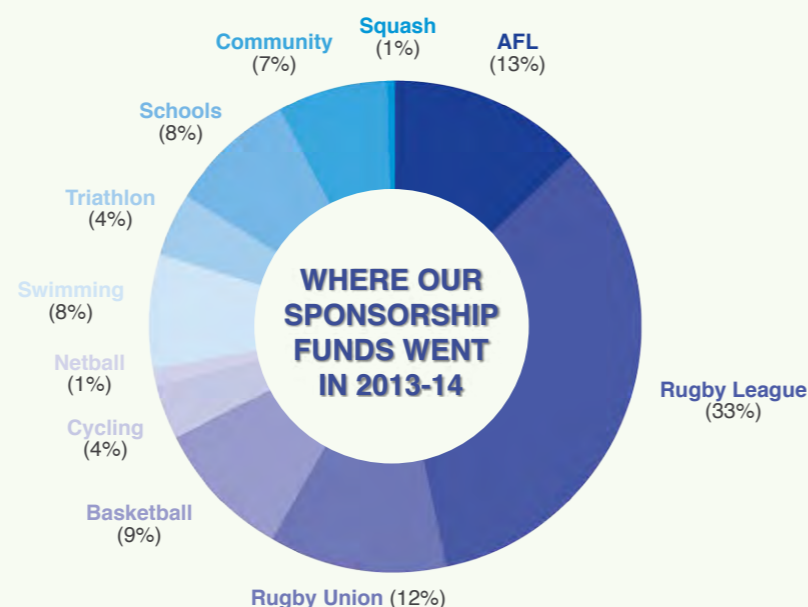


Message from the Group Operations Manager

The Club Group has a simple philosophy when it comes to community support; we support those who support our community. Our local investment is significant and it is at the core of our mission to create a healthy and positive impact within both the community and within our business.

Our initiatives are governed by four priority focus areas: health and wellbeing, active lifestyles, community engagement, and targeted populations

In 2013/14 The Club Group donated nearly \$600,000 in support of our local community organisations and sporting teams. Whilst this is in no way a small contribution, it is indeed minor compared to the time, money and resources that these organisations provide for the benefit of our community.



The Club Group recognise the financial and resource pressures local sporting groups, charities and community organisations face when providing valuable programs promoting health and fitness, particularly initiatives helping people who are less fortunate. We hope that our contributions to such great community causes help alleviate some of these challenges.

The past twelve (12) months have witnessed some amazing achievements from The Club Group partners, notable highlights include;

Camp Quality Verti-Cool Challenge

March 2014 saw some 500 participants take part in the Club Lime sponsored Camp Quality Verti-Cool Challenge. Taking place at the iconic Black Mountain Tower, participants raced, ran, jogged and laughed their way up the stairs of Black Mountain Tower. The event attracted super serious runners, those taking part for fun, families, workmates and so many more. Participants and supporters thoroughly enjoyed the day, filled with racing, entertainment, music, food, activities, fun and laughter.

Queanbeyan Blues Rugby League

The Club Lime sponsored Queanbeyan Blues won the 2014 Canberra Raiders Cup with an epic 24-20 win against the Goulburn Workers Bulldogs. The game went to extra time, as did their 2013 Grand final loss to the Queanbeyan Kangaroos, however unlike last year they managed to come home with a win.

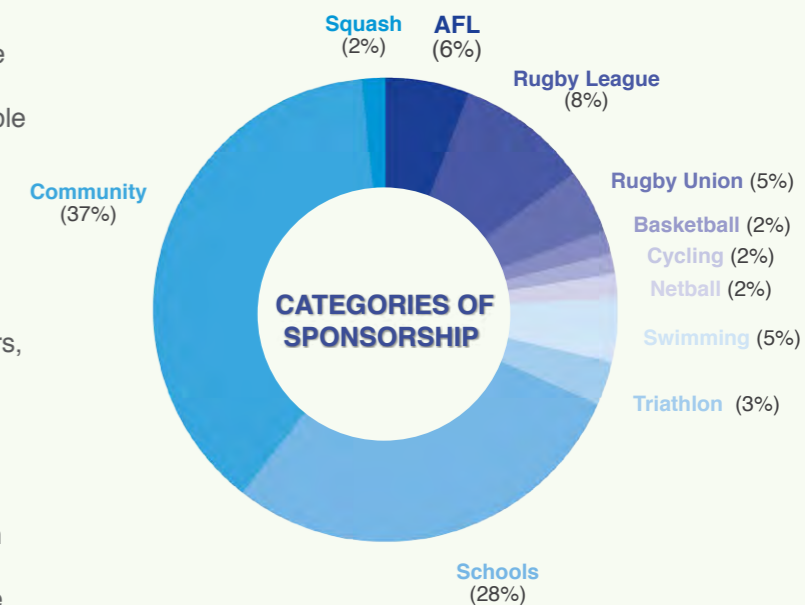
Club Lime Cup

In May 2014 the Tuggeranong Bushrangers went up against the West Belconnen warriors in the inaugural Club Lime Cup. Both teams have been supported by The Club Group for many years and it was great to see the two teams battle it out once again. This year the Tuggeranong Bushrangers took out the Club Lime Cup 38-18.

Every year we receive many hundreds of requests for support, and whilst we can't support everyone we are committed to spreading as much love as we can because we truly value the support they give the community. In 2015 we will be introducing a range of other strategies to help give back and support our community. This will include;

Workplace Giving

Employees will be able to make a direct difference in our community, though donations to support improving health outcomes for Australians. Workplace Giving will allow Club Group employees to donate regularly to our charity partners through their salary and receive an automatic tax deduction.



Community Leave

All permanent Club Group employees will be eligible for Community Leave, enabling them to directly contribute towards community service initiatives outside the workplace (during working hours) and to assist the goals of the Club Group Foundation. Employees will receive one Community Leave day per year to volunteer or participate in community services.

The Club Group Foundation

We are in the process of establishing a Not for Profit Foundation of our own through which we can better realise our goals of furthering our community reach with all of our health and wellbeing goals. The Club Group Foundation will be The Club Group's conduit into the underprivileged within our community. It is envisaged that the Foundation will be responsible for managing all sponsorship and donation requests on our behalf, as well as some unique options such as providing free swimming lessons to those families who cannot afford swimming lessons (as an example).

On behalf of all the 750+ TCG employees I would like to thank all of our partners for a fantastic 2013/14 and for all their hard work. In the year ahead, we look forward to strengthening existing relationships, forging new ones and furthering our short and long term support of all the communities in which we operate. Onward and upward!

- Sean Hodges
Group Operations Manager
The Club Group



Ainslie Football Club



GOLD
\$20K - \$50K

Supported since: 2014
Category: www.ainsliefootballclub.com.au
Sport: AFL

The AFC is one of the oldest, most successful and most respected clubs in the ACT. Our name is recognised and acknowledged throughout the Australian football community. We are backed by a very successful social club that is directed by members elected from the football members.

Formed in 1927 we have expanded through 23 senior 1st Grade premierships, countless other senior and junior premierships. We have recently further expanded our traditional base with a move into the Gungahlin district with our junior

Gungahlin Giants. We pride ourselves on looking after our players, parents, supporters and partners and providing a quality product for our players.

2013/14 Results

- Finished third in NEAFL league.
- Won Reserves Premiership

Won Rising Stars U18 Premiership, and made finals appearances in other senior and junior grades.

2013/14 Achievements

- Highly competitive in second tier Australian Football

- Fielded a team in every available male and female junior and senior competition.
- Representative honours to our players across all grades and age groups.
- Enhancement of our junior program.

Future Goals

To improve our senior and junior players fitness, enjoyment levels, participation satisfaction and be competitive at all levels of our involvement and enjoy more on-field success and off-field social satisfaction.

"The AFC is looking forward to a long and rewarding partnership with the Club Group, although our relationship is very much in its infancy, all the signs are positive. All our participants, their families, the volunteers and staff are appreciative of the opportunity this partnership provides.."

-John Smith

How did The Club Group's support help your Club?

We are a new partner with the Club Group, however the generous sponsorship for gymnasium membership and the availability of expanded training and rehabilitation facilities will improve our senior and junior fitness and recovery. The financial support will ensure that we are able to keep striving to provide best possible product to our participants.



Ainslie Junior Football Club



SILVER
\$5K - \$20K

Austswim



Supported since: 2004
Category: www.austswim.com.au
Sport: Swimming



The AUSTSWIM accreditation is the industry standard for Swimming and Water Safety Teachers™ and is delivered and recognised in each state and territory of Australia and many countries overseas. There are currently over 32,000 AUSTSWIM Teachers in Australia and internationally with over 10,000 licensed in teaching specific programs such as infants, people with a disability and adults. We work closely with aquatic facilities, education departments, peak industry organisations and partners to achieve the AUSTSWIM philosophy that all Australians should have appropriate and relevant swimming and water safety skills and understand the principles and practices of water safety.

"Thanks to the Support from The Club Group through donation lane and pool hire, Austswim is able to provide training courses to the ACT community that are affordable from people from all walks of life."

-Cherry O'Connor



Belconnen Magpies Football Club



SILVER
\$5K - \$20K

Supported since: 2004
Category: Sport: AFL
www.belconnenmagpies.com.au

The Belconnen Football Club and The West Canberra Football Club amalgamated in 1991 to create the now stronger than ever, Belconnen Magpies Football Club (BMFC). Both clubs possessed their own unique culture, history, which combined together have formed a great culture and Club within BMFC.

The Belconnen Magpies Football Club (BMFC) fields six senior grades of football. The flagship team of the club is the North Eastern Australian Football League (NEAFL) team which competes in the NEAFL competition. Underneath the NEAFL team, we field teams in each grade of the AFL Canberra completion, Divisions 1, 2, 3, Rising Stars and Womens.

All sides are supported by the BMFC with a dedicated team of volunteers and support staff assisting each week. Our home ground, "The Nest", is located at Kippax in Holt, along with our licensed club, The Magpies Sports Club.

2013/14 Results

- 2013 NEAFL Team Runners up
- Division 1 - Runners up
- Rising Stars – Third,
- Division 2 – Third
- Division 3 – Fourth
- Women – Fourth

2013-14 Achievements

"The Nest" was opened and redevelopment completed at Kippax ground. Teams were successful on the field.

Future Goals

To build relationships with community partners and strengthen our position within the NEAFL and Canberra AFL competitions.

How did The Club Group's support help your Club?

Club Lime Memberships go to our senior and contracted players. To enable players with the facilities to undertake extra strength and conditioning training and recovery sessions.

"The Belconnen Magpies would like to take this opportunity to thank Club Lime for their continued support of the Belconnen Magpies Football Club we hope this partnership continues for many years to come."

-Paul Netting



Left to right:
Matthew Porter,
Ryan Turnball



PLATINUM
\$50K+

Belconnen United Scholars



Supported since: 2010
Category: Sport: Rugby League
www.scholarsrlfc.com.au

possible whilst at the same time developing our local junior talent. As a result of 3 years of hard work and commitment by all involved at the Belconnen United Scholars we made a clean sweep of all the major awards on offer in 2012.

2013/14 Achievements

- 7 players made the ACT rugby league team from our club in 2013.
- We won the under 18's player of the year in 2013
- Community support award for the club volunteer work at the Multicultural Festival and Canberra Show.

Future Goals

- Make the finals in all grades.
- Raise the money to keep the club strong on and off the field.
- Build a stronger relationship with sponsors and local community.

"I would like to thank The Club Group for the sponsorship and support and hope we can work together for many more years.."

-Leon Gray

The University Scholars was formed mid 1997, playing its first game in the George Tooke Shield in 1998. The club then moved to play in the NSW Tertiary competition for the next 4 years 1999-2002. We then returned to the George Tooke Shield in 2003 and were able to make it to the semi finals. In 2004 the Scholars finished Minor premiers and won the George Tooke Shield premiership. In 2005 the Club moved up into the Canberra Raiders Cup competition and in 2006 the club entered 2 teams as the North Belconnen Scholars.

In 2007 the club changed its name to the Canberra Scholars and only just missed out on making it through to the Grand Final. In 2010 we entered into an affiliation with the Belconnen United Sharks Juniors and our name was changed to the Belconnen United Scholars. It was a very successful season with both our First Grade and Under 18's sides making the Grand Final.

In 2011 and 2012 we continued to improve by keeping our player and management roster as stable as



Boss Racing Team

Supported since: 2013 Category: www.facebook.com/BossRacingTeam
Sport: Cycling



BRONZE
UNDER \$5K



Left to right: Alice Wallett, Lisa Antill, Beth Thompson, Gina Ricardo, Tegan Elferkh

Boss Racing Team (BRT) was established in 2012 to provide an opportunity for local women cyclists to compete in the National Road Series (NRS) – the national point score competition for semi-professional cycling in Australia. From humble beginnings, the team

has grown to a significant player in the series, achieving stage places and top 10 overall performances in some of the toughest cycling racing tours in Australia. Although featuring a roster including riders from all over Australia, BRT maintains its focus on developing

local talent through a development squad that works on developing “race-readiness” in potential elite riders with a view to them moving into the professional ranks in coming years, either with BRT or other NRS teams.



2013/14 Results

With three events completed, BRT is in 5th position in the NRS teams rankings. The highest individual ranking 15th. Noteworthy results in the 2014 events to date include 7th place in the final stage of the Adelaide Tour, 2nd in the climbing category and 9th place on General Classification at Tasmania’s Tour of the Mersey Valley.

2013-14 Achievements

In the highly competitive world of women’s cycling BRT has grown and developed from a team no other teams paid too much attention to, into a team to watch in all events. Since 2013 BRT has moved up several placings in the overall rankings, with the events most suited to the team’s roster yet to be contested. This augers well for a late season run at the top of the rankings. BRT management conducted a critical review of the roster and how the team was managed at the conclusion of the 2013 season. A considered off season recruitment program was one outcome of this review. Results in races to date are already reflecting the success of that recruitment process, with good results to newly contracted riders including graduates from the development program. The National Women’s program has shown interest in the development program structure which is further reinforcement of the validity of the program, now in its second year.

Future Goals

Boss Racing Team aims to finish in the top 3 teams ranking for the 2014 season. In the process of achieving this result, the Team is hoping to dominate the later season NRS events that best suit the rider roster. As its home tour, the Team is interested in a strong performance in the National Capital Tour to be held in Canberra from 19-21 September. In addition, the team aims to dominate the late season criterium circuit, a series of events conducted after the conclusion of the NRS.



In photo: Tegan Elferkh

How did The Club Group’s support help your team?

The Club Group was instrumental in providing access to regular cross training and recovery opportunities for the Canberra based riders, and facilities and recovery sessions/facilities for all team members during team camps held in Canberra. While cycling requires a lot of time outdoors on the bike and travelling to events, the contribution that The Club Group assistance makes to the ability of the riders to undertake their on-bike activities cannot be underestimated.

“BRT is very grateful for the assistance provided by The Club Group and ease of dealing with personnel at the Company.”

-Sian Mulholland



Brumbies



PLATINUM
\$50K+

Supported since: 2012 Category: www.brumbies.com.au
Sport: Rugby Union



Rugby union football has been played for over 100 years in Canberra and the surrounding region with the British Lions opening their 1899 Australian Tour with a match in Goulburn. However, it was not until 1938 that the ACT Rugby Union was formally established with University, Easts, RMC and Norths playing in the inaugural competition.

The ACT fielded their first representative side that same year against the All Blacks, during their nine-match undefeated tour of Australia. The ACT lost 56-5. Since then the ACT has gone on to record wins over Wales, Ireland and most recently, the British and Irish Lions who toured here in 2013.

The Brumbies formed from the Kookaburras in 1996, competing in the first season of Super 12 rugby as one of three Australian sides (along with the Waratahs and Reds). The Brumbies are Australia's most successful team with two titles in 2001 and 2004.

The Brumbies have accumulated more finals appearances than any other side in the competition other than the Crusaders, including five in the last two seasons with a 60 per cent win rate, post regular season.

More than 100 ACT players have gone on to represent the Wallabies from the ACT and a great number of those have occurred since 1996 as Brumbies.



2013 Results

Super Rugby Finalists and Runners Up

2013-14 Achievements

- 2013 Super Rugby Finalists and Runners Up
- 2013 Australian Champions, defeated British & Irish Lions 2013
- World Club Sevens Champions 2013, London
- World Club 10s Runners Up 2014, Singapore
- Rod Macqueen Cup winners 2013-2014
- Territories Cup winners 2013
- 15 Australian Wallabies

Future Goals

Win the Super Rugby Championship

How did The Club Group support your team?

As a corporate partner Club Limes helped us achieve our community based objectives. We achieved greatly appreciated support in selling membership and promoting games or upcoming events.

"Thank you for your continued support of the Brumbies and of rugby in the ACT."

*-Stephen Larkham,
Coach*





Camp Quality



SILVER
\$5K - \$20K

Supported since:
2013

Category:
Community

www.campquality.org.au

"Camp Quality would like to thank the work of Harry, Sean and Helen in their amazing support to the 2014 event and we would love for them to be involved again in 2015"

-David Eschbach



Club Lime provided bottled water to all the participants of the Verti Cool Challenge

Our organisation is a children's cancer charity we run resilience building camps and children living with cancer.

Camp Quality looks after children in 4 different areas and they are as follows,

- Hospital Support
- Resilience building camps
- Education Programs
- Domestic support

2013-14 Achievements

The Verti-Cool challenge had over 600 participants and raised over \$60,000 from the 2014 event, next year we hope to raise \$100,000 and hit the magical 1,000 entrants

Future Goals

Our goal is to reach every child living with cancer by 2017, unfortunately we only reach one in 3, with the help of sponsors like Club Lime this will be made possible.

How did The Club Group's support help your organisation?

Club Lime is the naming right sponsor for the Camp Quality Verti-Cool challenge, they supported us through a cash donation as well as advertising and prizes for the day, Club Lime also provided personal trainers for the warm up of the event.

Gummy and Giggle at the Verti Cool Challenge 2014



Canberra Darters



SILVER
\$5K - \$20K

Supported since: 2014
Category: Sport: Netball

act.netball.com.au

The Canberra Darters are the peak netball team within the ACT playing in the Australian Netball League and the only local national league teamed owned and operated by Netball ACT. The Canberra Darters are an important aspect in the player pathway for young netball players in the ACT. Recognising their responsibility to the local community, the team is recruited from the local districts and state representative teams. The team still comprises of up to fourteen local players making it almost entirely composed of local players, one of only a few national league teams

based in Canberra that focus on the principle of recruiting from the local talent pool. This provides an opportunity for the nearly 5,000 registered athletes and approximately 2,000 social members to access the peak netball team in the ACT. The program links with our player pathway programs including the Netball ACT Academy, Develop a Diamond Programs and the local Districts.

2013/14 Results

- 2013 Results = 11th
- The 2014 Australian Netball League commenced on Saturday

4th July with finals on the 22nd and 23rd August

Future Goals

- Top four finish in the 2014 ANL season
- Play four consistent quarters in each match
- Reach performance targets at each match

How did The Club Group's support help your team?

The Club Group supports the Canberra Darters by providing membership for a number of the athletes to assist in their off court physical development.



PLATINUM
\$50K+

Supported since: 2004
Category: Sport: Basketball



Canberra Gunners

Basketball ACT is a community organisation that runs two elite Basketball competitions in Canberra, WNBL & SEABL. The Canberra Gunners play in the SEABL competition which is known as the Elite Basketball Competition throughout Winter. The Canberra Capitals play in the Australian National League but have since started being operated by University of Canberra

2013/14 Results

- Canberra Gunners – 14th
- Canberra Capitals – 7th

2013-14 Achievements

- Canberra Capitals - Abby Bishop won player of Month and 3 Player of the week. Jess Bibby & Natalie Hurst also won a player of the week
- Canberra Gunners – Player Garlon Green won round 10 SEABL player of the week. Matt Staff has won 3 notable mentions for Player of the Week

2014 Goals

- To use the Canberra Gunners & Capitals as a pathway for our junior

- athletes and also to help promote/grow Basketball within the Canberra Community
- All our elite competitions to make the playoffs within the next 3 years

How did The Club Group's support help your team?

The Club Group support our teams by providing vital gym membership to all our elite 60 players. This is only possible due to this sponsorship otherwise we would not have the revenue to support on our own.





Canberra Raiders



PLATINUM
\$50K+

Supported since: 2003 **Category:** Sport: Rugby League www.raiders.com.au

The Canberra Raiders is South East NSW/ACT's highest profile elite National Sporting Organisation, competing in seasons that extend from 1 November to 31 October annually.

Born from the collective vision of Mr Les McIntyre and other prominent local rugby league personnel back in 1981, the Raiders were formed out of the Queanbeyan Leagues Club and initially competed in the NSW Rugby League Competition, which has since expanded to be called the National Rugby League Premiership that is governed by the newly formed Australian Rugby League Commission.

The Raiders have forever maintained strong links to the various local communities in which they conduct their broader business operations, primarily in markets of their supporting trading entities – referred to as the Raiders Trading Group.

The Canberra Region Rugby League operates out of the Raiders HQ facility at Bruce in the ACT, which provides unique coverage of rugby league from grass roots to elite level in the Capital Region.

"The Club Group is a proud player sponsor for Jack Wighton and we wish him every success in the future."



Jack Wighton

Player Sponsorship Jack Wighton

Date of Birth: 04-02-1993
Height: 188 **Weight:** 90
Position: Centre, Wing, Five-eighth
Rep. Honours: NSW Under 18s, Australian Schoolboys (2010)
Junior Clubs: Orange CYMS
FG Debut: Raiders v Titans (2012, Round 2, Skilled Park)
Club Debut: Raiders v Titans (2012, Round 2, Skilled Park)

Jack's star continued to rise in 2013 with the highly promising prospect cementing his position in the Raiders backline as well as achieving two representative honours along the way. The prodigious talent was named in the Indigenous All Stars side before the season had begun and his terrific early season form saw him named in the centres for the Country Origin side. After alternating between the centres and the wing for the Green Machine, Wighton aims to snare the vacant left centre role however incoming Coach Ricky Stuart has hinted that he may also spend some time at five-eighth, where he played as a junior.



Raiders training session

How did The Club Group support your Team?

Club Lime is the home Gym for the Canberra Raiders players both Junior and Senior squads. The support from Club Lime is instrumental in providing access to regular training and recovery opportunities for the Canberra Raiders, and facilities and recovery sessions for all team members post match day.

The massive Club Lime CISAC facility provides the Canberra Raiders with an alternate team training venue during poor weather. Maintaining physical fitness is a key element for any successful footballer and without the support of Club Lime this process would be significantly harder for the Canberra Raiders.



Club Gymmy



GOLD
\$20K - \$50K

Supported since: 2014
Category: Sport: Fitness

Fundamental to The Club Group's core values is a commitment to supporting the communities in which we live and work. Giving back to the people who support and help us achieve success is not only within the scope of our corporate responsibility but an investment we're proud of, thus our delivery of quality health and fitness solutions extends beyond our members, customers, and employees,

to the broader community, via partnerships, sponsorships, donations and social contributions.

Our commitment to the community in which we operate means we are continually seeking new and exciting opportunities to make a real and lasting, local difference. Our Club Gymmy program is one of these such innovations, a program we operate

for our local schools, free of charge, encouraging students to get active for 45 minutes a day. Club Gymmy is a Club Group initiative which started sponsoring several of our local schools in July of this year, with a positive reception from students, parents and teachers alike, Club Gymmy is at the heart of The Club Group's mission to investing not only into our community but into our future, our children.



We look forward to continuing to work with local schools and the wider community to create a positive and lasting impact where we live and work. Through our community investments The Club Group will continue to support and encourage healthy active lifestyles in our communities – now and in the future.

- Sean Hodges Group Operations Manager, The Club Group



GIANTS GWS Giants



BRONZE
UNDER \$5K

Supported since: 2014
Category: Sport: AFL
www.gwsgiants.com.au

On March 13, 2008 the idea for the AFL's newest club was born after the league won the support of the 16 Club Presidents to establish an 18th side to be based at Blacktown International SportsPark in Western Sydney

In 2010, The club also announced a 10-year partnership with the ACT Government which would see the

GIANTS play 30 premiership season matches and 10 pre-season games in Canberra over the next decade. The club's first win came in Round 7 on May 12, 2012 against fellow expansion side the Gold Coast Suns in the club's second home in Canberra. A four-goal final quarter saw the GIANTS run out 27-point winners for their first ever victory.

2014 Results
Placed 16th on the AFL ladder

How did The Club Group's support help your Club/Team?
Generous support in and around the club's first corporate golf day and kindly donating a platinum membership.

"The GIANTS are delighted to be associated with such a community orientated organisation such as the Club Group and we look forward to a long and mutually beneficial relationship in the years to come."
-Jack Masters



GOLD
\$20K - \$50K

Supported since: 2004
Category: Sport: Rugby League
www.eaglesrugby.com.au

Gungahlin Eagles



In conjunction with our partners, supporters and sponsors the Gungahlin Eagles Rugby Club is committed to developing the game of rugby, growing the Eagles brand within the Gungahlin region by establishing links into the local community in schools as well as other sporting, social and community groups.

We have 5 senior sides and 10 junior sides (Under 7 to Under 18) competing in the ACT Senior and Junior Rugby Union competitions.

2013/14 Results
We currently sit in third position on the 1st grade ladder. All other senior teams are in the top four or vying for a finals position.

2013/14 Achievements
We have had a number of players selected in ACT senior and junior representative teams in 2014. We have also had a number of ACT Brumbies playing in our first grade team in 2014, including Henry Speight, Ruidhri Murphy, Josh Mann-Rea, Lionel Cronje and Conrad Hoffman.

2014 Goals
To reach the finals in every senior grade.

How did The Club Group Support help your Club/Team?
The Club Group provide memberships to our senior players.



Gungahlin Bulls



SILVER
\$5K - \$20K

Supported since:
2007

Category:
Sport: Rugby League

www.facebook.com/pages/Gungahlin-Bulls.../176963055749626



Gungahlin Bulls First Grade

The Gungahlin Bulls have been established since the 1980's, in one of the fastest growing areas of Australia, the Gungahlin Bulls has committed itself to generating the opportunities of Rugby League widely available to all players within the area and in its surrounds.

The Club has dedicated itself to being available and inclusive to all players, upholding high standards of behaviour and commitment and contributing to the social fabric of the community.

2013-14 Results

- 1st Grade - Fifth
- Reserve Grade - Third
- U/18s 1st division - Eight
- U/18s 2nd division - Second

2013-14 Achievements

The primary achievements of 2014 surround the community engagement, particularly between the senior and junior clubs and the opening of the Gungahlin Sports Ground, providing both players and spectators the opportunity to play at a high grade facility.

The club has embarked upon a new direction to uphold the rules of fair play, but still allowing people to enjoy and prosper at the club in a social but committed to successful environment.

2014 Goals

- Playing at the new Gungahlin Sports Ground at the heart of the Gungahlin community
- Developing a code of conduct to ensure that the all the Club's participants act in a proper and inclusive manner.
- Participating at all levels of the ACT Rugby League Competition.

"A huge thankyou to the The Club Group for their continued support of the Gungahlin Bulls Rugby League Club and the broader Gungahlin Community. This support allows a broadened and enduring participation in Rugby League locally, affording particularly our children and youth the opportunity to undertake activities and excel in group and social settings."

-Mark Scholes



How did The Club Group's support help your Club?

The Club Group generously donate memberships to all of our playing roster, aiding in the training and rehabilitation of the players throughout the entire year. This support allows the Club to help our players achieve their potential utilising the state-of-the-art facilities provided by The Club Group.



Ronald McDonald & Gymmy at the Ronald McDonald House Canberra Challenge 2014





SILVER
\$5K - \$20K

Ngadyung



NGADYUNG
Aboriginal Aquatic Recreation Program

Supported since:
2014

Category:
Sport: Swimming



The Club Group has continually supported the Ngadyung program for many years. Ngadyung which means 'Water' in aboriginal language is one of Canberra's most popular and successful Aboriginal and Torres Strait Islander (ATSI) community programs.

From baby to adult Swim and Survive lessons to accredited training options for those wanting to become more involved in aquatics, Ngadyung offers a broad scope of learning opportunities. Ngadyung is entirely unique to the local industry being conducted by aboriginal instructors, for aboriginal people. Free Swim and Survive lessons are accessible through the school terms and regular Active Family Fun Days are hosted to encourage more members of the ATSI community to participate in aquatic activities with their friends and families.



Performance Triathlon Coaching



GOLD
\$20K - \$50K

Supported since: 2014
Category: Sport: Triathlon

performancetri.com

Corey Bacon is the founder and head coach of Performance Triathlon Coaching and has been involved in triathlon for over 15 years. He has been actively involved in local triathlon clubs and more recently heavily involved in developing junior triathlon in Canberra and surrounding regions. PTC was established in 2009 and they now consists of multiple squads, the Performance Squad, Tri Squad and the PTC Minis. In 2014 the club expanded to include the Tri Squad and PTC Minis and the membership is slowly growing with more people keen to give triathlon a go.

Corey spent 4 years overseeing the Junior Development Program on behalf of Triathlon ACT. Corey built a state program giving young aspiring athletes the opportunity to compete in the sport of triathlon and was recognised as one of the best junior programs in the country and with the establishment of PTC, PTC is recognised as one of the best daily training environments in the region and country.

How did The Club Group's support help your Team?

The Club Group provides the Performance Squad with gym membership to its Canberra Health Clubs which provide athletes the option to train regardless of weather conditions plus it allows athletes to undertake strength and conditioning in the gyms.

2013 - 2014 Achievements

Corey Bacon
nominee for Australian Age Group Coach of the Year 2013-14

Corey Bacon – *selected as Australian Paratri Coach Chicago 2014 and Head Coach for World Paratri Championships Edmonton 2014.*

London World Championships

- Rob Skillman
*5th World Championships 25-29 age group
No.1 Australian, 1st NSW Duathlon Champion 2013*
- Jack Bigmore
*6th World Championship 20-24 age group
No.1 Australian, 3rd NSW Duathlon Champion 2013*
- Cameron Roberts
*8th World Championship 16-19 age group (Sprint)
Australian Long Course Championships*
- Dan Edge
1st 30-34 age group

2014 NSW Triathlon Club Champs

- Performance Triathlon Coaching, 2nd place, Division 3 clubs.

2014 Australian/Oceania Paratriathlon Championships

- Jonathan Goerlach
1st Australian Champion PT5 (Visual Impaired) Category



"PTC is very thankful for Club Group and Club Lime support for our Performance Squad which has some of the best young athletes in the country. It is a very challenging and expensive sport with athletes training 7 days a week and without the support of organisations like Club Group and Club Lime these athletes may not achieve their goals."

-Corey Bacon





Ronald McDonald House Canberra Challenge 2014



SILVER
\$5K - \$20K

Solomon Islands Triathlon

Supported since:
2014

Category:
Sport: Triathlon

[www.facebook.com/
TriathlonSolomonIslands](http://www.facebook.com/TriathlonSolomonIslands)



In February 2014 The Club Group donated swimwear to a triathlon club in the Solomon Islands. These photos are of two of the groups and one of the coach setting up earlier that morning. The club swims on a beach, using balloons inside shopping bags, tied to stones, as the distance markers (0, 50 and 100m). It is a beautiful place, about 5km outside Honiara. Coaching can be a challenge early in the morning, as the sun rising to the east makes it hard to see what people are doing in the water. The club has a couple of hundred members. Many are very poor - few of the kids and youth, for example, can not afford goggles.

HAWKS Tuggeranong Football Club



GOLD
\$20K - \$50K

Supported since: 2009
Category: Sport: AFL
tuggeranongfc.com.au

Tuggeranong Football Club (TFC) is a community based Australian Rules Club in the southern suburbs of Canberra that caters to all ages and skill levels that want to enjoy playing Aussie Rules Football.

The Hawks field teams into the local AFL Canberra competition including 4 senior men's team, 1 women's team and 4 junior teams from U13 to U17. The Hawks are affiliated with the 3 junior teams in the Valley, the Tuggeranong Lions and Bulldogs and the Calwell Swans. The TFC has only won one Mens 1st Grade Premiership in 1986. The Women's team have won five premierships and there have been numerous flags won in lower grades. The TFC have had a number of its players drafted to AFL clubs including Arron Hamill to Carlton and Justin Blumfield to Essendon

2013 - 2014 Results

Womens team won their 5th premiership and 3 junior teams played in finals.

2013 - 2014 Achievements

- 12 senior players were selected in representative teams. 14 junior players were selected in representative teams including Logan Gray who was selected in the Flying Boomerangs that travelled to NZ
- The TFC forged strong partnerships with a number of community groups including Bossom Buddies and ACT Special Olympics members

2014 Goals

- Increase player numbers and results on the field.
- Increase supporter numbers and

offer a wider variety of social activities and engage more with the Tuggeranong community

"In 2013 the Hawks reached a mutual decision to withdraw from the NEAFL competition, a second tier AFL league. Whilst disappointing to not be playing at this level, the Hawks are now focusing resources into local football and junior development to ensure as many participants are given the opportunity to play football with their mates."

-Kym Lovett

How did The Club Group's Support help your Club?

The Club Group offers our players and supporters the opportunity to participate in a healthy and active lifestyle through gym memberships and also a social place to gather in Tuggeranong, our home base.

The Club Group also gives the Hawks the opportunity to support junior development programmes to allow as many juniors to reach their potential.



SILVER
\$5K - \$20K

West Belconnen Warriors Senior



Supported since: 2005
Category: Sport: Rugby League
www.warriorsrlfc.com

The West Belconnen Warriors are part of the Group 8 Canberra Rugby League competition. They have been one of the most successful clubs in the competition winning premierships in the 80's, 90's and 2000's. The Warriors have been located in Kippax since its inception, and continues to be a not-for-profit sporting organisation. Some high-profile players to have played for the Warriors are Neil Henry, Paul Osborne, Adam Peters, Troy Thompson and Jason Burnham.

Results

2013
First Grade: 8th
Reserve Grade: 7th
Under 18s: 4th

2014
First Grade: currently 2nd
Reserve Grade: currently 3rd
Under 18s: currently 3rd

2013 - 2014 Achievements

Unfortunately in 2013 the club struggled on the field for success. So far in 2014 the club's success in comparison to recent years is a huge accomplishment in itself. We have managed to (in First Grade) to beat the two grand finalists from 2013, our Reserve grade look

favourite to win the premiership and our Under 18s are title contenders. Individually we have had a handful of players chosen in representative squads, from ACT representatives through to Country Rep where the team will be touring Hawaii.

2014 Goals

After three tough years for the Warriors the aim this year was to develop a 3 year strategic player recruitment and retention plan. We have established a leadership group of players who are providing mentor support to the juniors within the ranks.

How did The Club Group's support help your Team?

The Club Group has been a longstanding corporate partner of the Warriors. The Club Group provides the warriors with Club Lime memberships for the club to use to keep high-profile players fit, and also as a way of keeping the players happy in the club environment.

Having a large local business like The Club Group as our sponsor provides the Warriors with the credentials to engage with other business in the local community and provides us with another network of sponsors.



Top to bottom: Warriors vs Temora, Nas & Scotty

"Appreciate the support the Club Group provides the Warriors and we hope that it will continue in the future."

-Thomas Pearce



Community Support

Balgo House Merici House Beep Test

Value of Sponsorship: BRONZE

Balgo House Merici College Canberra conducted the Beep Test fitness challenge between staff and students on 21 May 2014. Club Lime Gungahlin generously donated 2 x 3 month gym memberships which the winning competitors were thrilled to receive.

"We thank the Club Group for their generosity and their contribution towards the Balgo House Charity."
- Cancer Council

Ben Donohoe Run & Walk for Fun

Value of Sponsorship: BRONZE

This event is held in memory of Ben Donohoe. Ben was an active, intelligent 9 year-old boy who loved playing sport, particularly cricket and soccer and was raised in Dunlop with his older brother and two older sisters.

Ben was diagnosed with a brain tumour on the 10th of June 2005 and despite an operation to remove the tumour and Ben's determination to live, the tumour was too aggressive and Ben passed away on the 2nd of August 2005, less than 8 weeks after his initial diagnosis. During this tragic time, his family relied on the support of Ronald McDonald House in Randwick and the Cancer Support Group. Unfortunately Ben became too ill to be granted his wish through Make-A-Wish Australia.



Cancer Council ACT

Value of Sponsorship: BRONZE

Cancer Council ACT is a non government Not-For-Profit community organisation that aims to promote a healthier community by reducing the incidence and impact of cancer in the ACT region. The Council depends largely on the generosity of the ACT and surrounding community providing donations and supporting fundraising initiatives.

www.actcancer.org



Cerebral Palsy, ACT

Value of Sponsorship: BRONZE

Cerebral palsy (CP) is an umbrella term that refers to a group of disorders affecting a person's ability to move. It is a permanent life-long condition, but generally does not worsen over time. It is due to damage to the developing brain either during pregnancy or shortly after birth.

Cerebral palsy affects people in different ways and can affect body movement, muscle control, muscle coordination, muscle tone, reflex, posture and balance. People who have cerebral palsy may also have visual, learning, hearing, speech, epilepsy and intellectual impairments.

www.cerebralpalsy.org.au



Cure for Life

Value of Sponsorship: BRONZE

The Cure for Life Foundation was established in 2003 by world-renowned neurosurgeon, Dr Charles Teo to raise funds for improved treatment and research into brain tumours. Brain cancer kills more children in Australia than any other disease. Brain cancer survival rates are very low, and have barely increased in the last 30 years. Yet brain cancer only receives a tiny fraction of cancer research funding. Cure Brain Cancer Foundation is determined to raise awareness of these facts and drive more funding for vital research

<http://www.cureforlife.org.au>

Ginninderra Swim Club

Value of Sponsorship: GOLD

Ginninderra Swim Club is a club dedicated to helping swimmers achieve their goals and potential. We are based at CISAC Belconnen in the Australian Capital Territory. Ginninderra is a Go Club Platinum status club. Both competition and fitness squads are supported.

The club has swimmers participating at all levels, from beginners to representatives at state, national and international championships. Ginninderra has a highly successful track record in Australian swimming. Ginninderra swimmers have won medals at the Olympic Games, Paralympic Games, Commonwealth Games, World Championships and Australian, NSW State, NSW Country and ACT Championship meets. The

club also has representatives on Australian, NSWIS, ACT Academy of Sport and ACT Swimming squads.

<http://ginninderra.swimming.org.au>

Giovanni Tiyce Fundraiser

Value of Sponsorship: BRONZE

September 2010 at the age of nine months Giovanni was diagnosed with a spinal cord ganglioglioma. Giovanni's tumour is inoperable and life threatening because of its location. As a result of the tumour being located on his spine and brain stem, Giovanni is left with many side effects, including being unable to sit, stand or walk on his own. Proceeds from the fundraising night went towards a powered wheelchair and other modifications for home to make life easier and more accessible for Giovanni and his family.

'Girls Night In' Cancer Council Fundraising Event

Value of Sponsorship: BRONZE

Girls Night In was launched nationally in 2005 to raise funds for women's cancers including breast and gynaecological cancers. Since 2005, over 22,000 Girls Night In events have been held which have raised over \$12 million in total. The funds raised from Girls Night In are channelled into the women's cancer projects that need them most in each state.

Gold Creek High School

Value of Sponsorship: BRONZE

17 Students from Gold Creek High School will be taking part in a World Challenge expedition to Vietnam and Cambodia. Education through experience is the heart of the World Challenge

philosophy, and the expeditions offer the experience of a lifetime. World Challenge expeditions are packed with eye-opening cultural exchanges, physical challenges, and meaningful service projects in some of the world's most beautiful countries. From 8 to 28 days in-country, a journey of self-discovery begins benefiting students from any and all backgrounds, interests and experience levels.

World Challenge works with middle schools, high schools and individuals to promote leadership and personal skills development and a better understanding of the world.



Hands Across the Water

Value of Sponsorship: BRONZE

In 2004, countless Thai children were left alone and homeless by the Boxing Day tsunami.

Hands founder, former police forensic specialist Peter Baines, OAM working with the tsunami disaster victim identification team, was deeply touched by the number of children left homeless and alone by the natural disaster. He was inspired to establish an organisation that could make a real difference.

In late 2005, a team of committed individuals with the desire to help others formed Hands Across The Water. Hands Across the Water is an Australian charity that gives at-risk Thai children and their communities a helping hand. Our projects are tailored to meet local communities' needs – for the long term. The work we do is focused on improving the lives of the kids and their communities today and in the future.

www.handsacrossthewater.org.au

Ray White Canberra 2013 Camp Quality Trivia Night

Value of Sponsorship: BRONZE

Ray White Canberra hosted the 2013 Camp Quality Trivia Night! The night provided plenty of giggles and a tonne of fun, whilst helping to create a better life for children living with cancer, and their families.



Ronald McDonald House Canberra Challenge

Value of Sponsorship: SILVER

Ronald McDonald House Canberra gives families a place to stay so they are close to their child at all times. This means more time for hugs, kisses and lots of love.

The Canberra House is uniquely situated inside the Centenary Hospital for Women and Children providing families of seriously ill babies and children somewhere more comfortable to stay.

Making the journey a little easier We know that having a baby under special circumstances or caring for a seriously ill child is difficult, but we try and make life a little easier with all the comforts of home.

The house has 11 rooms all with private ensuites, a fully equipped kitchen, communal dining and living areas, a laundry for convenience, play and computer nooks (Wi-Fi access) as well as a quiet room and an outside balcony for relaxing.

www.rmhc.org.au/canberra-challenge

Community Support



Royal Life Saving ACT

Value of Sponsorship: SILVER

Royal Life Saving Society - ACT works to prevent drowning and facilitate healthy, active lifestyles by equipping all Australians with water safety skills. There is no one reason Australians drown, so there is no one simple solution. For that reason, our approach needs to reflect the complexity of the range of issues that result in drowning deaths.

To make sure we reach all Australians, whoever they are and wherever they live, we tackle these goals using an all-encompassing approach, designed to meet our stakeholders' diverse needs, beliefs and values.

*"Thanks to the Support from The Club Group through donation lane and pool hire, RLSSA is able to provide training courses to the ACT community that are affordable from people from all walks of life."
-Cherry O'Connor*



Snowy Hydro SouthCare

Value of Sponsorship: BRONZE

Snowy Hydro SouthCare began on 1 October 1998, as the primary provider of Aero-Medical and Rescue Helicopter services to people in the ACT and south-eastern NSW. Since that time, the Rescue Helicopter has completed over 5500 missions. The helicopter provides care through three main types of missions.

Primary missions; where highly trained crews fly directly to the scene of an accident and transport patient(s) as quickly as possible to hospital and further care.

Secondary missions; when patients are in need of urgent, specialised, medical services. The rescue helicopter transfers patients from regional areas to major hospitals that can provide the needed care.

The helicopter also conducts non-medical missions including search and rescue and assisting the Bushfire Service with aerial fire-fighting, like our participation in the 2003 bush fires as well as the Sydney to Hobart Yacht races.

www.snowyhydrosouthcare.com.au



Starlight Foundation

Value of Sponsorship: BRONZE

Since being formed as an Australian children's charity in 1988, the Starlight Children's Foundation has brightened the lives of seriously ill and hospitalised children, and their families, throughout Australia.

Living with illness or injury can cause enormous strain in the lives of children and their families. The pain, loneliness and isolation that sick children feel dominates their lives, and they often miss out on normal experiences that healthy children take for granted.

Starlight provides programs integral to the total care of seriously ill children – while health professionals focus on treating the illness, Starlight is there to lift the spirits of the child, giving them the opportunity to laugh, play and be a child again.

www.starlight.org.au



The Cancer Support Group

Value of Sponsorship: BRONZE

Cancer does not wait for a convenient time to call on a family nor does it take into account the financial impact it will have on a family. When an adult gets cancer it usually means either taking time off work or leaving their job entirely while receiving treatment. It may also be necessary for their partner to take time off work to care for them. This does not mean that the normal household bills stop. And there are additional costs which come with cancer treatment.

The Cancer Support Group also assist by providing emotional support and relief to the families. This mainly takes the form of our office staff being available to listen to the concerns of the cancer patients and their families, provide referrals to other services which are available and providing opportunities for cancer patients and their families to attend events at no cost.



The Immune Deficiencies Foundation

Value of Sponsorship: BRONZE

The Immune Deficiencies Foundation Australia is a not-for-profit organisation and registered charity caring for people who have Primary Immune Deficiencies (PID).

An immune deficiency is also commonly referred to as an immune disease, immune disorder or immunodeficiency. An Immune Deficiency is a disorder where the immune response is reduced or absent. Primary Immune Deficiencies (PIDs) are caused by defects in the genes that control the immune system, so people with PID are born missing some or all of the parts of the immune system.

Our members range from babies to seniors and are from all over Australia. They have chronic and complex health issues. Many struggle to make life as normal as possible within the restrictions placed on them by their illness. IDFA offers education and social and emotional support for PID patients and their families.

www.idfa.org.au



Gymmy at the GPT Wollongong Central Opening

The **Club Group**

How can we help YOUR cause?

The Club Group is devoted to supporting a healthier, happier Community, thus have a vested interest to extend, where we can, our Community reach to as many worthy causes, teams and fundraising events as possible.

If you feel your cause, event or team could benefit from a partnership with any of the Club Group brands then please write to us and explain why.

All sponsorship requests should be sent via email to: sponsorships@clubgroup.com.au

You should include at a minimum the following:

- The name of your event or team
- The date of the event or season
- A history about the event / team
- What you feel your event will provide the Community with the assistance of our sponsorship
- What you would like out of any sponsorship arrangement from The Club Group
- Which Club Group brand you see as best aligning with your event or team
- Your contact details

Whilst we cannot guarantee to support every single request we receive, we will always do our best, a commitment evidenced by the constantly increasing volume of contributions we make.

We're here to help and look forward to hearing from you.

Sponsorship Team
The Club Group





The
Club Group

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